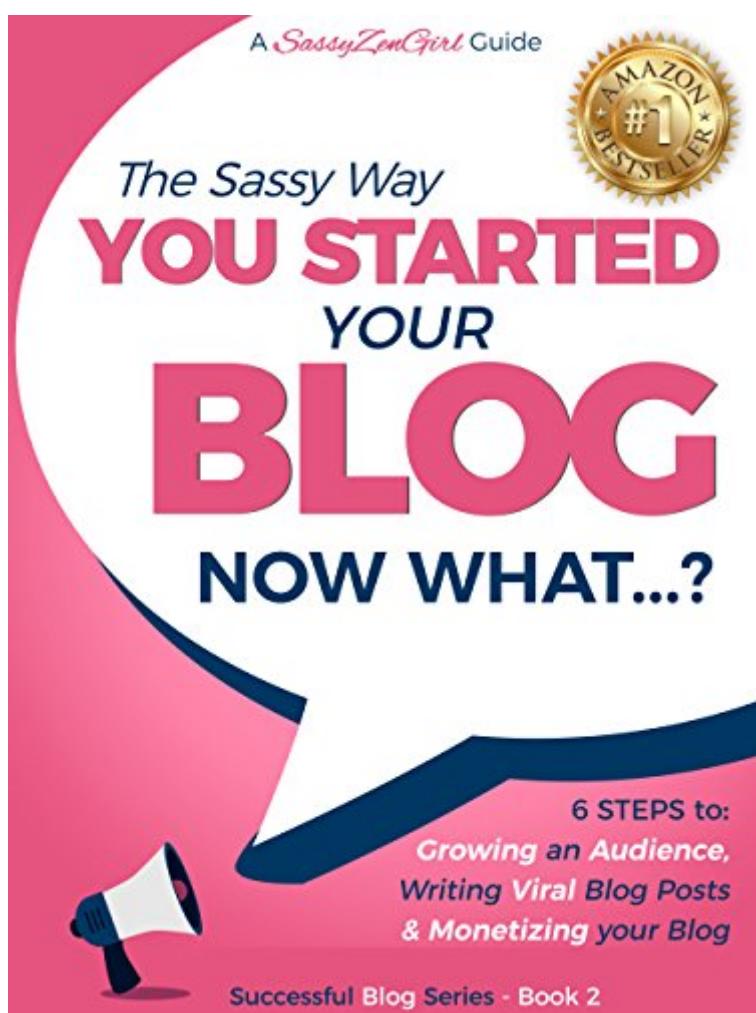


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# You Started A Blog - Now What....?: 6 Steps To Growing An Audience, Writing Viral Blog Posts & Monetizing Your Blog (Beginner Internet Marketing Series Book 2)





## Synopsis

PLEASE NOTE: This book is written for COMPLETE BEGINNERS. Those that have just set up their first blog and are now struggling with the next steps and where to go from here. It was written in response to feedback I received from my first book, which teaches the technical set up to complete beginners. I noticed patterns of what people were struggling with - often just even deciding what topic to focus on - and how blogging works in general. This book will take you by the hand and guide you through the next steps - the solid, basic techniques that every successful blogger started with. If you are looking for advanced techniques, this book will not be for you! - It is meant for Beginners. There is no magic pill to suddenly attract thousands of followers - although there are a few techniques that can speed things up and we will cover them. Another area that is often underestimated is learning the WRITING STYLE OF BLOGGING, including how to format your posts. This book goes into detail and provides resources for further training as that is obviously not something you will learn overnight. We will also look at the characteristics of Viral blog posts, but - once again - don't expect a magic pill! Blogging is hard work and becoming a good blogger - a good blog writer - takes training and time, even if you are already experienced in writing. People read blogs differently than books and unless you adjust to that, you will have a hard time attracting an audience - no matter how experienced a writer you are. Finally, we will go over the basic monetization strategies that are available to bloggers. If you are new to blogging and are willing to put in the necessary work - and do so consistently - this book will give you a good basic start and take out much of the confusion new bloggers face. Of course, blogging also involves the powerful marketing techniques of SEO and Social Media and they are discussed in depth in part 3 and 4 of this series. I have personally found Kindle Publishing to be another great way to grow a blog following quickly - faster than any other technique actually - and so it is included as part 5 of this series. Once again - if you are looking for advanced techniques, this book will not be for you - it is specifically aimed at beginners who have just started their first

blog. STEP-BY-STEP: A Proven, Easy-to-Follow System for Taking your Blog from Zero to Successful You have started your blog, but don't know what to do next? You wonder how to attract readers and subscribers - and how to set up your blog for optimal conversion. You would also like to earn some money with your blog and promote your services and products. This book will teach you how to start a cool blog the smart way - no prior experience is necessary - and you might even have fun along the way! Building a Foundation for Success This is what we'll cover: YOUR FREE GIFT - How to pick a Marketable Name for your Blog CHAPTER 1 - Finding a Blog Topic that People Actually Want to

Read...CHAPTER 2 - How to Find Viral Blog Post IdeasCHAPTER 3 - The Writing Style of BloggingCHAPTER 4 - How to Drive Traffic to your BlogCHAPTER 5 - How to convert traffic into SubscribersCHAPTER 6 - How to Make Money with Your BlogBONUS Chapter - How to Become a Travel BloggerWould You Like To Know More?Download now and start your blog on a path to success!Scroll to the top of the page and select the BUY button.

## **Book Information**

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## **Customer Reviews**

Epicguide to become a successful blogger. In her inspiring tone the author understands to provide easy understandable knowledge and practical steps to actually start. Very enjoyable "manual" which gave my blogging a power-boost.

I usually don't write reviews. But as I was reading this book I knew I found a GEM. Gundi, thank you so much. This book is so easy to read and go through. You could tell she walks her talk by writing so great and bringing top quality content. Honestly I bought it because of the cheap price and I feel like I won a huge prize. Gladly would pay 10 times for this awesome book. And you even share links

to almost every subject! Stunning book and a must have for not only beginners but as a handbook of basics to come to.

I found myself highlighting every page. This book is full of valuable advice and resources. I look forward to all the other books in the series and feel that through these I definitely can be a rock star blogger! ☺

I recently read Gundi's Social Media Marketing book and picked up this one too. I started a blog a few months ago and found many useful tips and strategies for growing my blog and attracting more readers. Highly recommended!

Short book and a quick read with basic but helpful information. Not techy. A good follow up from Book 1.

This book reached me at a point where I was about to give up on building my online business. Writing a blog and creating the connection to my new website seemed to be a grueling task. This book describes exactly what I needed to move forward. Accurate, precise and clear but simple steps will lead you to the process how to start blogging! Additional sources are provided if one seeks further insight. I cannot thank the Author enough of "hearing" me reaching out....I call it synchronicity!!

If you've always wanted to blog but are apprehensive about it (maybe because you're a technophobe or marketing isn't really your cup of tea), this book may just give you the encouragement to push through it. This book walks you through an easy step-by-step process. This book is not just for beginners, but also longtime writers and those who have been blogging for a while. If you've been blogging pretty regularly and all you hear are crickets, now you know how to make it worth the effort! Writing is one thing, and marketing is completely a different kettle of fish. Gundi shows you how to combine those two areas/skills to produce the best results.

Gundi has compiled an enormous amount of information, and presents it in a step-by-step fashion that just about anyone can follow. Her easy going conversational style of writing made the book fun to read as well. I have come across many DIY books n bogging, and my Inbox is inundated with people trying to sell me very expensive How-To courses. All I needed was Gundi's books and I was

up and running. This book definitely gets a Thumbs Up!

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